



INSIDE DISASTER HAITI

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SYNOPSIS

Inside Disaster Haiti follows the disaster relief teams of the Red Cross as they mount the largest single-country response in their history. In Haiti, 600 trained humanitarians, from over 30 countries, are on the ground. Embedded in the Red Cross base camp, our cameras had unprecedented access to the gripping stories, compelling characters and intense drama that unfolded after Haiti's horrific quake on January 12th 2010.

This intense and compelling series takes us behind the headlines of a large-scale disaster to document the emergency relief operation from first response to recovery.

When natural disasters hit, the speed and coordination of response is critical to saving lives. *Inside Disaster Haiti* follows the stories of both rescuers and victims in a life and death drama that plays like a fiction, but is all too real.

Typically, the FACT team is given 48 hours to assess the damage and begin calling in specialized relief units from around the world, Red Cross Emergency Response Units (ERUs). But the Haiti earthquake was so disastrous that 10 ERUs were mobilized before the FACT team even arrived in Port-au-Prince.



Our camera crews document the fieldwork of specialists on the FACT team and ERU teams as they assess the damage and coordinate the supply of life-saving water, healthcare, shelter, and food. The obstacles they face are varied and constantly changing. The Red Cross teams are under tremendous pressure to be accurate and fast. In the aftermath of a disaster, neither is easy.

The style is hand-held, gritty and up-close. The pace is fast and chaotic but strategic. *Inside Disaster Haiti* offers a front-row seat to the inner-workings of the Haiti relief operation, and the brave individuals who dedicate their lives to saving millions of others.

EPISODICS

SHORT EPISODICS

Episode 1 – Emergency

Thirty-six hours after one of the deadliest earthquakes in history, a team from the International Federation of Red Crosses (IFRC) is travelling overland into Haiti. Over the next 21 days Haiti will become the largest response operation in the IFRC's history. The team begins by setting priorities – 300,000 are injured, 1.5 million are homeless and hundreds are still buried alive under the rubble.

Episode 2 – Relief

Two weeks after the earthquake, people are becoming increasingly desperate — more than a million people need food, water and emergency shelter. Operations become increasingly difficult for the team, as food drops and distributions create an atmosphere of anxiety and fear. By day 14, 21 Emergency Response Units are operational distributing cleaning drinking water, medical care and emergency supplies to the camps, but the need is overwhelming. At least 500,000 people are still in need of emergency shelter, and Haiti's rainy season is just weeks away.

Episode 3: Recovery

In Haiti, six months after one of the world's most deadly earthquakes people are struggling to survive and the Red Cross is one of the few organizations still distributing aid. Haiti's recovery remains painstakingly slow and riddled with complex challenges. Crime and violence are on the rise in the camps and land rights and political instability stand in the way of reconstruction; the situation is dire. Haiti's recovery is a long road, but if done right, we will be much better prepared for next time.

EPISODE 1 – EMERGENCY

Thirty-six hours after one of the deadliest earthquakes in history, a team from the International Federation of Red Crosses (IFRC) is travelling overland into Haiti. Over the next 21 days Haiti will become the largest response operation in the IFRC's history. For the Red Cross team, it is the most challenging mission of their careers – a major disaster, in a capital city, in one of the poorest countries in the world.

In the first days of the disaster the team sets priorities: health, water, relief, food and shelter. It's like triage, but on a massive scale – 300,000 people are injured, and 1.5 million are homeless, hundreds are still buried alive under the rubble. Jean-Pierre Taschereau, the team's leader, calls in 21 Emergency Response Units (ERUs) to cope with the country's overwhelming need.

Hossam Elsharkawi is in charge of the Red Cross' rapid deployment field hospital. He and his medical team are on the ground just four days after the quake, but with hundreds of agencies competing to land supplies at the airport, the plane carrying their surgical equipment is rerouted to Santo Domingo.

Getting the Red Cross' specialized teams, life-saving equipment and relief supplies into the field is the job of Ian Heigh, the IFRC's logistics coordinator. It means moving thousands of tons of supplies through a damaged airport, a destroyed seaport, and a city in ruins. It's a nearly impossible task.

The Haiti earthquake is Gennike Mayers' first disaster mission. As an information officer with the Trinidad Red Cross, she's done most of her crisis reporting from afar. In Haiti, she's seeing the human face of disaster for the first time. In a makeshift clinic, set up in the car park of a police station, Gennike is moved to try to save a pregnant woman who will die if she doesn't receive medical treatment.

In the early days of the disaster death is everywhere, but the unfolding tragedy in Haiti will be shouldered by the quake's survivors. Magalie Landee is a 37-year-old, middle-class entrepreneur who lost four children, her business and her house; somehow she must find a reason to go on.



After the emergency phase of a disaster is over, aid agencies like the Red Cross face the daunting task of getting basic needs and services back on line in a capital city that has been reduced to rubble. To reach those most in need they will need the help of the Haitian people.

EPISODE 2 - RELIEF

Two weeks after the earthquake, there are close to 1,000 camps in Port-au-Prince. In the capital alone, more than one million people are in need of food, water and emergency shelter. With each passing day, people in the camps are becoming more and more desperate.



Military food drops and chaotic government distributions have created an atmosphere of anxiety and fear, intensifying an already insecure situation. For agencies that are committed to working without armed security, like the Red Cross, it's becoming increasingly difficult to operate.

Steve McAndrew, the Red Cross' person in charge of relief distribution, works with camp committees to try to organize safe distributions, but the loss of community systems and structures in the earthquake has made it difficult to bring order to the overcrowded camps.

Working around the clock for two weeks, Ian Heigh has managed to bring in and set up 21 Emergency Response Units for the Red Cross operation. By day 14 they are all operational, providing medical care, and distributing clean drinking water and emergency supplies to the camps. Ian's next challenge is finding warehouse space in a capital city where 250

commercial buildings have been reduced to rubble.

With 20 years experience responding to the world's worst disasters, Hossam Elsharkawi becomes the point person for organizing the dozen medical NGOs set up next to the capital's destroyed General Hospital. Trying to bring order to a chaotic situation, Hossam juggles the needs of the hospital's growing list of patients with the requests of VIP visitors who want to bring media attention to the disaster.

In the camps, Haitians are surviving any way they can. Marcel Phevenun lives with his wife and son in the one of the city's largest camps, Champ de Mars, opposite the crumpled National Palace. Marcel can fix anything. He's a mechanic by trade and a survivor at heart. Refusing to dwell on the past, Marcel is determined to return to normal life; but with the entire economy destroyed, it's hard to find work and inflation is making essential items like food, water and gas unaffordable.

Louken Pluiose is a local Red Cross volunteer providing basic medical care in a camp called Juvenat. Since the first days of the disaster he's been caring for his camp's sick and injured. Three weeks on, he's worried there will be no more help now that the emergency is over. In his camp, a team of Nicaraguan doctors is preparing to leave. Promises from many different aid agencies to bring tents have not materialized. Three weeks after the earthquake, families at Juvenat are still sleeping under bed sheets hung from sticks. In less than a month Haiti's rainy season will begin.

EPISODE 3 - RECOVERY

In Haiti, six months after one of the world's most deadly earthquakes, over 1.5 million people are struggling to survive in more than 1,500 camps across the country. Land rights and political instability stand in the way of reconstruction, along with 20 million cubic tons of rubble. Six months after the quake, less than 10 percent of the rubble is cleared, and the construction of habitable shelters is stalled. Unlike the emergency and relief phases of a disaster, recovery is riddled with complex challenges.

The Red Cross recovery operation is being led by Steve McAndrew, someone who was there from day one. In the early days of the disaster, Steve was in charge of distributing emergency shelter to people in the camps, now as head of recovery his goal is to help move them out. The Red Cross has committed to build 30,000 shelters in Haiti, but six months after the disaster less than 200 homes have been completed. Building is a complicated endeavor in a country where less than five percent of the land has clear title, and the last land survey dates back to the Napoleonic age.

To add to the country's instability, Haiti's presidential elections are in three months, and campaigning has already begun. Over 35 candidates put their name forward, including Haitian-born, international pop-star Wyclef Jean. And while there are many parades and promises Haiti's recovery remains painstakingly slow.

With the focus now on reconstruction, aid distribution in the camps has all but stopped.

The Red Cross is one of the few organizations still distributing aid in the camps, but their efforts alleviate only a small fraction of the suffering of hundreds of thousands. Crime and violence are on the rise in the camps, as the situation becomes more and more dire.

Louken Pluviose's camp is a shadow of its former self: a muddy, littered field of tattered tents. Like most of the camps in Haiti, Juvenat is on private land and the owners want the people to leave. Juvenat sits in a valley alongside a seminary on land owned by the church. In an effort to force people off the land, the priests erect a sheet metal fence around the camp and stop aid groups from entering their property.



Magalie Landee lost everything in the earthquake; her home, her business and her children. Then, five months after the disaster, she discovered her 2-year-old daughter was alive. Aquina escaped their collapsed house, but only to be kidnapped by a neighbour. Finding Aquina gives Magalie hope that she might be able to find the strength to start over. Haiti's recovery is a long road that is difficult to travel. There are many challenges and none are easily solved. But if done right, we will be much better prepared for next time.

PRE-PRODUCTION

Inside Disaster Haiti was greenlit in September 2009. We had two film crews on standby ready to deploy the moment the Red Cross mobilized its international disaster response teams. Because we had no way of knowing whether we would be filming in the aftermath of a cyclone, a tsunami or an earthquake, we had to be prepared for every situation. We packed military food rations, water filters, sleeping bags, mosquito nets, satellite phones, a generator... and then we waited. We tracked every warning sign; tropical storms, earth tremors, rumbling volcanoes. There were many false alerts – disasters not big enough to warrant a large-scale international response – the tsunami in Samoa, an earthquake in Indonesia, typhoons in the Philippines. Then, the most unexpected disaster struck... at 16:54 on January 12th, an earthquake in Haiti.

The quake hit just before nightfall. Communications were knocked out. It was difficult to get information from people on the ground. Most of the news coming out of Haiti was through social media, twitter accounts and text messages. An hour after the quake I was on the phone with my contact at the Red Cross. They were waiting for confirmation of damage before mobilizing their team, but given Haiti's poverty, lack of resources and infrastructure, massive destruction was almost certain. Every media organization was

already focused on getting their teams into the country. We booked our plane tickets that evening and at 21:00, the Red Cross confirmed it was sending FACT; their international emergency response team into Haiti.

There were conflicting reports as to whether the Port-au-Prince airport was open. We booked tickets to Miami, thinking we would fly direct to P-A-P from the U.S. (if the airport was operational) or to Santo Domingo and then drive across from the Dominican Republic. At Pearson International Airport, in Toronto, we found out all flights from Miami to P-A-P were cancelled, and every carrier was booked solid for the next five days. It would be almost a month before the P-A-P airport reopened for passenger carriers. We rerouted through Boston to the Dominican Republic and arrived at 16:00 on Wednesday January 13th. Some members of the FACT team were already there. At 02:00 on January 14th, the team leader, Jean-Pierre Taschereau arrived, and two hours later we were driving toward the Haitian border.

HAITI

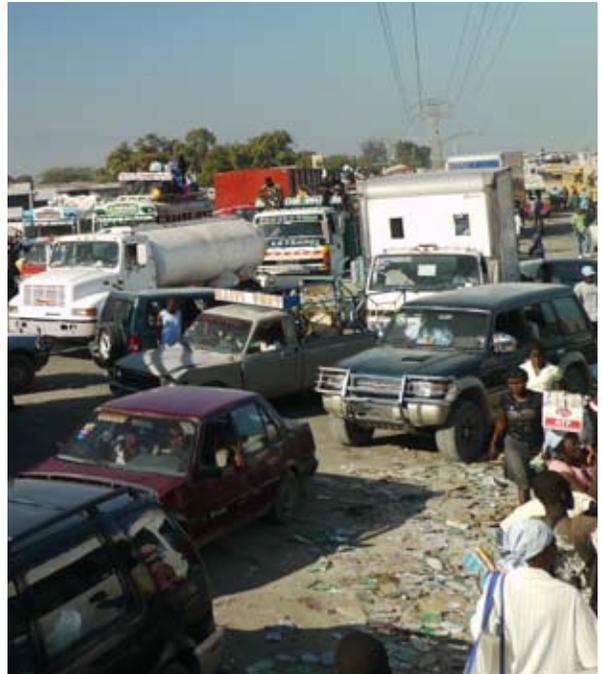
On January 14th – day two of the disaster – our camera crosses the Dominican border into Haiti with the Red Cross Field Assessment and Coordination Team (FACT). FACT is the Red Cross' international, multi-disciplinary team, trained to assess need, call in help, and oversee a disaster response.

With specialists in health, relief, logistics, and water and sanitation, they have all the skills necessary to tackle a complex, urban disaster.

Typically the FACT team is given 48 hours to assess the damage and begin calling in specialized relief units from around the world, Red Cross Emergency Response Units (ERUs). In Haiti, the scale of the disaster is so huge, 10 ERUs are mobilized before the FACT team arrive in Port-au-Prince. By day 4 of the disaster hundreds of relief workers are on the ground, but the disaster zone is riddled with obstacles.

Roads are blocked. Vehicles and gas are in short supply. Food and water for their own staff is limited to what the Red Cross can bring in from the Dominican. Until the IT ERU can set up a radio network, communications are almost impossible. For the first week, the team struggles with the logistical problems endemic to a massive relief operation. With hundreds of NGOs operating in Haiti, bottlenecks at the airport and the Dominican border restrict the flow of life-saving equipment and medical staff.

Over the next weeks the FACT team continually reassesses need and revises their operation to save as many lives as possible. Joined by their ERU colleagues, these brave individuals are our characters in a life and death drama that threatens the lives of tens of thousands. The stakes couldn't be higher.



Our second camera crew is among the Haitian people, following the stories of three individuals affected by the disaster. They represent a cross-section of Haitian society, each coping with their own personal tragedies. A mother who lost four of her five children, her home, and her business struggles to survive. Nearly a month after the disaster, Magalie Landee has yet to receive any international assistance. Marcel Phevenun isn't waiting for aid, he is determined to rebuild his life on his own. In what will become one of the largest camps, Champs de Mars, Marcel is the first to build a shelter for he and his family. And in Camp Juvenat, Louken Pluviose uses his rudimentary first-aid training to open a clinic. Starting with only gauze and a few aspirin, he builds a first-class clinic for his camp community, helped by the Nicaraguan military.



THE DOCUMENTARY

Inside Disaster Haiti offers a front row seat to the inner-workings of a large-scale disaster relief operation. It is a poignant analysis of the anatomy of a disaster, calling attention to the most pressing issues facing a global community of humanitarian workers in a world of increasingly devastating disasters.

Shot in HD, this documentary series plays like a fiction, but is all too real. The live action is captured as it unfolds over six months, from the moment the FACT team hits the ground until they hand-off to field coordinators who will oversee the long-term recovery.

The style is hand-held, gritty and up-close. The pace is fast, and chaotic but strategic. Everything about the look of this documentary reflects the evolving situation. As the minutes play, and the relief operation progresses, the style gradually changes to reflect a crisis brought under control.

Our camera crews will document the fieldwork of specialists on the FACT and ERU teams as they assess the damage, and coordinate the supply of life-saving water, healthcare, shelter, and food. The obstacles they face are varied and constantly changing. No two disasters are ever the same.

DIRECTOR'S STATEMENT



Public awareness and involvement in disaster relief is at an unprecedented high and people want to know more. Nearly half of all adult Canadians donated to a relief agency following the devastating 2004 Tsunami disaster. The Haiti earthquake triggered a similar outpouring of sympathy from around the world. Within hours of the quake, millions of dollars began pouring in.

When a disaster first hits, media coverage is intense, but the news reports are short-lived. *Inside Disaster Haiti* goes behind the headlines to give viewers insight into the people and organizations that respond to crisis situations. The audience receives a first-hand, in-depth account of relief operations from ground zero over several months. In the end, viewers will have an understanding of issues like poverty, environmental sustainability, health education, and capacity building.

Haiti is perhaps the clearest example of how development and preparedness can save literally hundreds of thousands of lives. Woefully inadequate healthcare, a non-existent infrastructure, urban overcrowding, food insecurity, environmental degradation and a weak government all combined to make Haiti a disaster waiting to happen.

Disasters are directly linked to poverty and to a community's ability to prepare for and respond to natural phenomenon. People around the world are generous when a disaster first strikes but once the tragedy disappears from the headlines, donations dry up. Without adequate resources, humanitarian agencies are unable to prevent the next disaster through recovery projects and local capacity building. I wish for *Inside Disaster Haiti* to be a catalyst for change, encouraging and helping people to get involved when at-risk communities aren't in the spotlight, when assistance can make a lasting difference. It is only through donor education that people can give money effectively. Every dollar for prevention saves \$10 in relief aid.

HAITIAN CHARACTERS

Choosing three characters out of the three million people affected by the earthquake in Haiti was not an easy task, and I must thank Stefan Randstrom, our second unit DOP and field director, for helping me find three incredible individuals.

I wanted the characters to be representative of the cross-section of people touched by the disaster. Most often, disasters impact only the most vulnerable people but in Haiti, even those who lived above the poverty line were hit. Magalie Landee was one of many Haitian merchants who lost their business. What made her story even more tragic is that along with her livelihood, she lost four of her five children. I also wanted our characters to reflect the fact that the people affected by disasters are not just victims, they are also heroes. They suffer through the disaster, they respond to the emergency, and they rebuild their lives. Louken Pluiose is one of those heroes.

Our last character, Marcel Phevenun, is among the working poor of Haiti. His life is a testament to the Haitian government's failure to protect its people. Marcel is a skilled, hardworking Haitian who should have regular employment and a comfortable lifestyle – but he is condemned to just trying to survive. Disasters can be opportunities for poverty stricken countries like Haiti and Marcel is exactly the type of person who could help turn Haiti around.



Magalie Landee is a 37-year-old, middle class entrepreneur who lost four of her five children, her business and her house in the earthquake. She lives on the street next to her destroyed home with her 11-year-old son, and her deeply depressed husband. Weeks go by and Magalie's neighbourhood of Carrefour-Feuille, in the hills surrounding Port-au-Prince, receives very little assistance. A water truck comes regularly, but food is scarce for those who don't have money. Magalie must rely on the goodwill of her neighbours to eat. She and her remaining family sleep on pieces of cardboard on the street in the open air. There is no privacy to wash or go to the bathroom.

Magalie is a strong woman, who built a thriving electronics business with the help of her family, but her resolve seems to have died along with her children. She says she doesn't have the strength to start over. For Magalie, just staying alive is a daily battle. Until one day, five months after the earthquake struck, she learns her youngest daughter survived.



Louken Pluiose is a volunteer paramedic without any formal medical training in a camp called Juvenat. When the earthquake struck, he and his friends pulled survivors from the rubble; people with broken bones, open wounds and missing limbs. Louken spent the first days of the disaster going to doctors' homes collecting what he could to treat the wounded. Before the earthquake, Louken had been a volunteer with the Red Cross, where he received first-aid and disaster response training. Starting with only gauze and a few aspirin, he builds a first-class clinic, with the help of the Nicaraguan military. He quickly becomes a community leader in his camp of 3,000, not only dispensing drugs and basic healthcare, but also advocating on their behalf for food and shelter.

In the camp, Louken lives with his mother and sisters. Before the quake Louken was a computer student, with a bright future. Now, what lies ahead is uncertain. Six months after the quake, Camp Juvenat is under siege. The property is owned by a Christian seminary, and the Brothers want their land back. As the camp's representative, Louken takes it upon himself to negotiate their future.



Marcel Phevenun can fix anything. He's a mechanic by trade and a survivor at heart. None of Marcel's family died in the earthquake but he lost his home. Refusing to dwell on the past, Marcel immediately builds a shelter made of wood and sheet metal for himself and his family in Champ de Mars, a 35,000-person camp opposite the destroyed National Palace.

To feed his family, Marcel finds odd jobs fixing motorbikes; he has never been dependent on aid and doesn't want to start now. Marcel is responsible for his wife, two children and an extended family. In post-quake Haiti caring for them becomes incredibly difficult. Months after the earthquake, the economic situation in Haiti is dire. There is no work and inflation is high. Marcel is worried for his own future and the future of his country. Unable to find a job, he starts repairing a truck that he plans to turn into a tuk-tuk – a Haitian bus – but he needs an investor. That person is presidential candidate Michel Martelly. Marcel happens to know Martelly, because he fixed his son's motorcycle.

FACT + THE INTERNATIONAL RED CROSS



The International Federation of Red Cross and Red Crescent Societies is the world's largest

humanitarian organization, providing assistance without discrimination as to nationality, race, religious beliefs, class or political opinions and the only organization coordinating relief operations at an international level. With 187 countries ready to respond, they are at the forefront of redefining the way humanitarian aid is delivered in times of crisis. This is the first time they have allowed camera crews to document their work.

Founded in 1919, the International Federation comprises 187 member Red Cross and Red Crescent societies, a Secretariat in Geneva and more than 60 delegations strategically located to support activities around the world. There are more societies in formation. The Red Crescent is used in place of the Red Cross in many Islamic countries.

The Federation's vision: "We strive, through voluntary action, for a world of empowered communities, better able to address human suffering and crises with hope, respect for dignity and a concern for equity."

Their mission is to improve the lives of vulnerable people by mobilizing the power of humanity. Vulnerable people are those who are at greatest risk from situations that threaten their survival, or their capacity to live with an acceptable level of social and economic security and human dignity. Often, these are victims of natural disasters, poverty brought about by socio-economic crises, refugees, and victims of health emergencies.

FACT (FIELD ASSESSMENT AND COORDINATION TEAM)

FACT is the Red Cross' international, multi-disciplinary team; trained to assess need, call in help, and oversee a disaster response. With specialists in health, relief, logistics, shelter, water and sanitation, they have all the skills necessary to tackle a complex, urban disaster. They are assisted in the field by a number of highly trained disaster response teams each specialized in a particular area, Emergency Response Units (ERU).

RED CROSS TEAM MEMBERS

Jean-Pierre Taschereau,

FACT Team Leader

Jean-Pierre Taschereau is the leader of the IFRC Field Assessment and Coordination Team in Haiti. He first worked for the Red Cross as a volunteer, helping to provide relief to people displaced by floods in his hometown of Marie-Bose, Quebec. Nineteen years later he is leading the largest single-country response in the Red Cross' history. JP led the Red Cross' earthquake response in Peru in 2007, and managed their hurricane response in Haiti in 2008 – but going into Haiti he knows this mission is different. A major disaster, in a capital city, in one of the poorest countries in the world.

The scale of the disaster and the population's overwhelming need moves him and his team to call in 21 Emergency Response Units (ERUs) in the first two weeks of the disaster. He and his team immediately set priorities: health, then water, then relief, then food, then shelter.

As the situation on the ground changes, so do priorities. JP must adapt to constantly shifting realities, as displaced Haitians migrate, food insecurity grows, and the rainy season threatens hundreds of thousands of Haitians left homeless by the earthquake.

Steve McAndrew,

FACT Relief

Over the past decade, Steve McAndrew has responded to close to 50 disasters around the world. He arrives in Haiti on day 3 of the disaster to lead the Red Cross' global relief distributions. His emergency response team is

among the first relief workers to start distributing blankets, tarps, and cooking sets, but their supplies are limited to pre-positioned stock – goods held in country by the Haitian Red Cross.

In the first weeks of the Red Cross operation, getting enough supplies to distribute is the biggest challenge. After being closed for two days after the earthquake, the Port-au-Prince airport re-opens, but with so many NGOs responding to the disaster the Red Cross is competing for landing slots with over 100 agencies. Military food drops and the use of armed security in the first days of the response have set a disorderly tone for distributions, which make it difficult for organizations like the Red Cross to operate.

Committed to providing aid without guns, Steve's team organizes local committees to help assess and distribute relief. Getting their message and goods across to the million plus Haitians in need is never easy.

Ian Heigh,

ERU Logistics Coordinator

Ian Heigh leads the logistics Emergency Response Unit, the most critical component of the Red Cross mission in the early days of disaster. His job is to get specialized teams, life-saving equipment and relief supplies into the field – but the Haiti earthquake has a record number of complicating factors. The scale of the disaster, the number of people affected, a weak pre-existing infrastructure, and the location of the earthquake – an overcrowded capital city – make Haiti one of the most challenging missions in Ian's 20-year career.

His team must move tens of thousands of tonnes of supplies through a damaged airport, a destroyed port, and a city in ruins. Within two weeks, the Red Cross' Haiti operation becomes the largest disaster response the organization has ever run in a single country. Twenty-one Emergency Response Units (ERUs) supplying healthcare, water, sanitation, relief and shelter are deployed to the field. With more than half of P-A-P flattened, Ian is also tasked with finding land and warehouses for a rapidly expanding operation.

**Hossam Elsharkawi,
Emergency Field Hospital Coordinator**

At age 4, Hossam Elsharkawi was medevaced out of war-torn Gaza by the Red Cross. As soon as he was old enough, he began volunteering in disaster zones.

A public health specialist, Hossam is in charge of establishing the Red Cross' rapid deployment field hospital, an Emergency Response Unit (ERU) which he helped develop. It's designed for easy transport and quick assembly – plug and play – and the Haiti earthquake is its first deployment. Hossam and his medical team are on the ground just four days after the quake, but logistical problems delay surgery. A damaged airport, blocked roads and downed communications are the recurring challenges in the early days of the operation.

With 20 years experience responding to some of the world's worst disasters in over 30 countries, Hossam becomes the point person for organizing the dozen NGOs that set up around the general hospital in downtown Port-au-Prince.

**Gennike Mayers,
FACT Information Officer**

Haiti is Gennike's first time responding to a natural disaster. As an information officer with the Red Cross national society in Trinidad, her day-to-day work deals with number and statistics; in Haiti, she's seeing the human face of disaster for the first time.

As the FACT team's information officer, Gennike's job is to report on what's happening in the field, so that donors can get the Red Cross perspective on the relief operation, and understand the priorities and challenges. On day two of the disaster, her first story is reporting on how the Haitian Red Cross is coping with the thousands injured in the earthquake. In a makeshift clinic, set up in the car park of a police station, Gennike is moved to try to help a pregnant woman who will die if she doesn't receive medical treatment. Throughout her mission, Gennike comes face to face with people who need her assistance, forcing her to come to terms with not only her own limitations to provide help, but also the limitations of even large organizations like the Red Cross.

ABOUT HAITI

The second largest Caribbean Island, Haiti is situated 77 km southeast of Cuba. It occupies the western third of the island it shares with the Dominican Republic and has 1530 km of coastline. Mountainous land between the Atlantic Ocean in the North and the Caribbean Sea in the South, Haiti also comprises several islands surrounding the main territory: La Gonâve, la Tortue, l'Île-à-Vache and la Navase.

Haiti became the world's first black-led republic and the first independent Caribbean state when it threw off French colonial control and slavery in a series of wars in the early 19th century.

However, decades of poverty, environmental degradation, violence, instability and dictatorship have left it as the poorest nation in the Americas.

A mostly mountainous country with a tropical climate, Haiti's location, history and culture – epitomised by voodoo – once made it a potential tourist hot spot, but instability and violence, especially since the 1980s, have severely dented that prospect.

Haiti is ill-equipped to deal with the aftermath of the tropical storms that frequently sweep across the island, with severe deforestation having left it vulnerable to flooding. It also lies in a region prone to earthquakes.

DISASTER STRIKES

Natural disaster struck with full force in 2010, when the capital Port-au-Prince was hit by a magnitude 7.0 earthquake – the country's worst in 200 years. According to official estimates, 222,570 people were killed, 300,000 injured and 1.3 million displaced. 97,294 houses were destroyed and 188,383 damaged in the Port-au-Prince area and in much of southern Haiti.

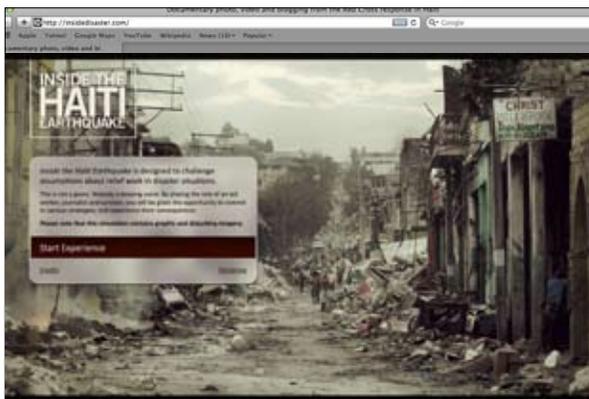


In the time period since the earthquake's origin, 59 aftershocks of magnitude (4.5 or greater) were registered. Sixteen of these aftershocks have magnitudes of 5.0 or greater. The two largest aftershocks were magnitude 6.0 and 5.9.

INSIDE DISASTER ONLINE

Inside Disaster Haiti is a multi-platform documentary project that includes an interactive website (*InsideDisaster.com*) and first-person simulation (*Inside the Haiti Earthquake*) that explore themes around the Haiti earthquake and humanitarian work.

Both projects combine content from the *Inside Disaster Haiti* documentary series with interactive material shot, photographed, and researched by PTV Productions' web team.



Inside the Haiti Earthquake is an online simulation that allows users to experience the aftermath of Haiti's January 2010 earthquake through the eyes of a survivor, aid worker, or journalist.

Combining a provocative script with real-life documentary footage, photos, and stories from Haiti, *Inside the Haiti Earthquake* allows users to experience the complexities of disaster relief for themselves.

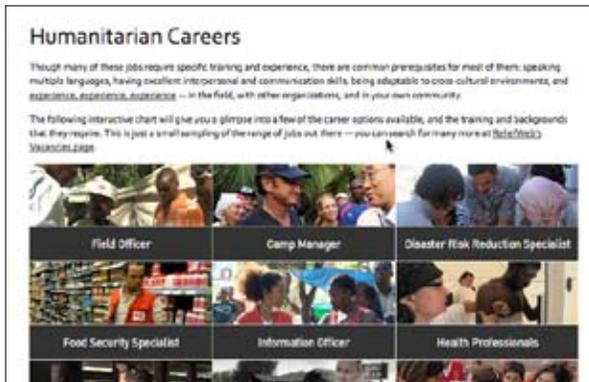


InsideDisaster.com overflows with educational and interactive content that allows users to explore the complexities of humanitarian work in the 21st century, as well as the specific challenges and experiences that arose from the aftermath of the Haiti quake.

The *Inside Disaster* website is divided into three main categories: *The Haiti Earthquake*; *Inside Humanitarianism*; and *Inside the Documentary*.

The Haiti Earthquake is filled with stories, research, and interactive resources to help users understand the “big picture” of the earthquake: why the devastation was so great, how both Haitians and the international community responded to the crisis, and the challenges facing the reconstruction.

Inside Humanitarianism focuses specifically on the humanitarian industry, the nuts and bolts of working in the field, and information on how to become an effective and accountable humanitarian donor.



Within *Inside the Documentary*, users can read about *Inside Disaster Haiti*, watch the trailer and behind-the-scenes clips, and learn about the team behind the documentary production.

The first stage of the *Inside Disaster* online project began with a live blog from Haiti that launched within hours of the January earthquake. Throughout the month following the quake, *InsideDisaster.com* featured daily blogging, photos and mini documentaries direct from the disaster zone, uploaded nightly via satellite modem.

The content was produced by Inside Disaster Web Producer, Nicolas Jolliet, a “solo journalists” who travelled with the documentary crew to Haiti, and worked both alongside them and independently during their month in-country. Jolliet’s mandate was to capture intimate, everyday tales of Haitian survival from the earthquake’s aftermath.

Equipped with a Canon 5D video camera, sound gear, and a Macbook Pro, Jolliet filmed and edited twenty mini-documentaries, shot hundreds of photos, and wrote over 25 blog posts during his month in the country.

This content is all archived on the website *Haiti Today*, which also includes our blog from Port-au-Prince about the reconstruction, written by our Haiti correspondent, Emmanuel Midi.

Inside the Haiti Earthquake and *InsideDisaster.com* launched in Fall 2010 to critical acclaim and numerous awards nominations.

The website simulation is currently being distributed through blogs and educational and humanitarian websites. The *Inside Disaster* web team is actively seeking educational and media partners to help promote and share this free educational content.

Contact us:

Lyndsey Westfall,

Marketing and Social Media Lead,

InsideDisaster.com

outreach@insidedisaster.com, 416-531-0100

DIRECTOR BIO



Nadine Pequenezza,

Producer, Writer, Director

Nadine Pequenezza has over 15 years experience in the independent production industry directing, writing and producing award-winning factual programs. Experienced in docudrama, history television, process films and biography, she works in a wide variety of genres. Her programs have appeared on CBC, TVO, CTV, Discovery Channel, Global Television, History Television, A&E, National Geographic, TLC, and Sky.

Nadine directed and wrote on eight seasons of the acclaimed History Television series, *Turning Points of History*, telling complex socio-political stories in “Aristide’s Haiti,” “Argentina’s Dirty War,” and “A Coup Made in America.” She directed the debut episode

of Discovery Channel’s *Blueprint for Disaster*, using CGI to recreate the worst fire in the history of the London underground. For A&E Biography she directed and wrote high-rating episodes for the popular series *Final 24* on celebrity icons Anna Nicole Smith and Marvin Gaye.

Her programs have won several awards, including: the Silver Hugo and Gold Plaque at the Chicago International Film Festival, the Gold Medal at the New York International Film & Video Awards, and the Golden Sheaf Award at Yorkton. Nadine is a 3-time Gemini Award nominee in both directing and writing categories.

Currently Nadine is in post-production on her documentary series *Inside Disaster Haiti*, which follows the disaster relief teams of the Red Cross as they mount the largest single-country response in their history. Having negotiated access with the IFRC two years prior, when the Haiti earthquake hit she and her team deployed within 12 hours. The result is a compelling series that takes viewers behind the headlines of one of the most devastating natural disasters in recent history.

CREW BIOS

Andrea Nemtin, Producer/Executive Producer

Andrea began her career as a consultant and campaign manager for non-profit organizations, planning and executing their media and public relation campaigns.

In 1994 Andrea began working as a producer of documentaries, first in Vancouver and then in Toronto and Montreal. After working as a freelancer for two years Andrea became a Partner and Executive Producer at Toronto's PTV Productions Inc., in 1997.

Under her guidance, PTV Productions has produced over 60 hours of television. Andrea has produced and executive-produced one-offs, limited series and series. She has worked closely with a wide range of broadcasters, including Life Network, History Television, Discovery Health Canada, CBC, Discovery Canada, WTN, TVO, Discovery Health USA, PBS and BBC. Andrea has also worked on international co-productions, on several occasions, within Europe.

Andrea's recent successes include the multi award winning feature documentary *Passage*, and a biography on the Aga Khan. She also recently executive produced the North American series of the BBC format *Star Portraits*, a series for History Television called *Saving Places* and new series *Inside Disaster Haiti* for TVO and ITV.

Andrea is a member of the CFTPA, WIFT and the Academy of Canadian Cinema and

Television, she's previously been on the board of Hot Docs, Abilities Arts Festival and the Documentary Organization of Canada. She was a guest speaker at SIFT from 2006-2008, and has been a jurist for both Hot Docs and the Gemini Awards.

Ian Dunbar, Executive Producer

As co-owner of PTV Productions, Ian executive produces all of PTV's projects. As Director, Creative Services Ian is responsible for maintaining the high standard of design implementation in all PTV productions. In addition to editing and visual effects, Ian is an experienced online supervisor and has directed two series for television: the children's animated series *Grandpa's Garden* and the documentary series *Letters to God*.

Steve Weslak, Editor

Steve Weslak has had a successful and varied career working in commercials, feature films (*The Fly*, *Dead Ringers*, *The Last Chase*), episodic television (*War of the Worlds*), and especially his first love, documentaries. He is a full member of the Canadian Cinema Editors and has worked on many films for Canadian and International broadcasters. His most rewarding collaborations have been with Rhombus Media (*Concerto*, *The Planets*) the NFB (*Unwanted Soldiers*, *Bollywood Bound*), the CBC (*Witness*, *Doc Zone*, *The Nature of Things*) and TVOntario (*Empire of the Word*).

He says that working on *Inside Disaster Haiti* exemplifies the reasons why he works in documentary, they're about real stories and real people... truth is much more interesting than fiction. His future plans include a relentless pursuit of that elusive first award.

Geoffrey Reyes, Editor (Episode One & Two)

Over the course of his career Geoffrey has been an editor, producer, director and writer in both TV and Film. His television editing credits include a wide variety of programs, from *Shark Family* and *MegaBuilders* on the Discovery Channel, to *72 Hours*, and *Undercurrents* on the CBC. Last year her was nominated for Best Editor In A Documentary for the series *Lives That Changed The World: The Nelson Mandela Story* and for Best Live Action Film at HDfest in LA for his short film *Tunnel Vision*.

His other films *The Original Sin* and *The Urban Myth* have toured the world festival circuit and he won the Silver Medal at the Summit Awards for his directing of the Fundy Telecom commercial in 2002.

Most recently he was the lead director, writer and editor on HGTV's most successful new show *The Decorating Adventures of Ambrose Price*. Known for his strong story storytelling and visual style Geoff is often hired as the lead editor to help create and design new shows.

Tony Wannamaker, DOP

Tony Wannamaker (C.S.C.) is a multiple award winning DOP with peer recognition in Documentary, Commercial and Reality/Lifestyle productions.

With 25 years experience, Tony has traveled to 40 countries on 6 continents and worked with a wonderful diversity of characters; from working with the Masai in the Serengeti to documenting the Rolling Stones in the U.K.

As a renaissance DOP, with multiple avocations and certifications, Tony has tracked grizzly bears in the alpine regions of the Rocky Mountains and filmed sharks feeding at the bottom of the South Atlantic. He's a professional who is always looking to convey the integrity of the scene he is documenting.

Stefan Randstrom, DOP/2nd Unit Director

Stefan Randström (born 1963) has worked extensively all over the world as a filmmaker, both as a director and a DOP, as well as a host and journalist in TV, radio and print. Stefan has won numerous awards for his films and work, among them the most prestigious broadcast award in Finland, his native country. He is the owner of two documentary production companies: Hoppa Films Inc. together with his wife and partner Karen MacKenna in Toronto, and Ab Talking Heads Oy in Finland.

Paul Adlaf, Sound Operator

Paul has been working as a location sound recordist for over 12 years. His body of work includes documentaries, episodic television series and feature films. Whether recording chanting yogic monks, singing South African school children, main battle tanks or cheering Zapatista rebels; Paul is always passionate about capturing that perfect sound.

Simon Paine, *Sound Operator*

For the past 15 years, Simon Paine has been a freelance “Production Sound Mixer” based in Ottawa, Canada. This fully bilingual “sound guy” has done countless productions in English and French including several productions that have taken him around the world.

His work has included productions with BBC, ABC News, CTV, CBC, Global TV and numerous independent production companies.

Recently, Simon took part in a grueling documentary across the isolated interior of British Columbia and Alberta for a reenactment of Alexander Mackenzie’s historic expedition (Destination N’or Quest). The production included a 400 km hike across the Rocky mountains and 1500 km’s navigating on the rivers and lakes to make it to the pacific ocean.

When he isn’t “mixing things up”, Simon enjoys a passion for Mountain Biking and spending time with his family. Find out more about Simon at www.soundguy.ca

Alex Khaskin, *Composer*

Alex Khaskin was born in St. Petersburg, Russia and studied composition and conducting at The St. Petersburg State Conservatory, where he was the winner of the St. Petersburg Young Composers’ Festival composition prize, and graduated with the highest marks in his class.

Alex worked as a pianist, orchestrator, and arranger at Russia’s Lenconcert state organization and a music director for stage, television, and recordings. Alex regularly worked as guest conductor for the Radio and Television Orchestra of St. Petersburg, the Lenfilm Stage Orchestra, and the Orchestra of the St. Petersburg State Conservatory. From 1985 until his immigration to Canada in 1993, Alex scored 14 theatrical and television films and documentaries. As well as writing music for film, Alex has been active as a composer of contemporary classical music.

Alex has been working successfully in the North American film and television industry since he moved to Canada in 1993.

THE INSIDE DISASTER WEB TEAM

For full bios of web team members, please visit the web credits page of InsideDisaster.com.

Katie McKenna,

*Interactive Producer, InsideDisaster.com
& Experience the Haiti Earthquake*

Spencer Saunders

Technical Lead, InsideDisaster.com

Kirk Clyne

Creative Lead, InsideDisaster.com

Nicolas Jolliet

*Field Director, Videographer & Blogger,
InsideDisaster.com
Director, Editor & Composer,
Experience the Haiti Earthquake*

Michael Gibson

*Writer/ Director,
Experience the Haiti Earthquake*

Nicole Chung

Lead Developer, Inside the Haiti Earthquake

Peter Henderson

*Graphic Designer,
Inside the Haiti Earthquake*

Kyla Reid

Lead Researcher, InsideDisaster.com

Lyndsey Westfall

*Social Media & Marketing Lead,
InsideDisaster.com*

PTV PRODUCTIONS



PTV Productions Inc. is an established, diverse & innovative producer of documentaries, lifestyle, factual series, and digital media; the company has produced over 60 hours of programming and several websites.

PTV's recent broadcast productions include: *Inside Disaster Haiti*, a 3-part disaster relief series for TVO and ITV; *Star Portraits*, a 13-part arts/bio series for Bravo! Canada, that premiered September 2009; 3-part series *Saving Places*, a restoration series for History Television Canada; award-winning feature documentary, *Passage*, which will premiered on BBC Scotland and aired on History Television Canada in 2009; and treaty co-production documentary *Aga Khan: A Voice of Reason*, which received record-breaking numbers for Vision TV in 2008.

In 2006, PTV began extending its production emphasis towards digital and multimedia content, and creating accompanying websites for its projects. PTV has produced numerous interactive websites for broadcast series including *Saving Places*, *Letters to God*, and *Star Portraits*.

The company has also expanded its in-house capabilities to include post-production facilities with full editing, CGI and motion graphics services.

PTV's television productions have received many awards and nominations including five Gemini Nominations, three Gemini Awards, a Writers Guild of Canada award, a Chris Award, one CFTPA Documentary award, a Banff World Television Festival Jury Award and three nominations and one win at the Golden Sheaf Awards. PTV's productions have also been invited to numerous festivals around the world.

PTV Productions is owned and operated by Andrea Nemtin and Ian Dunbar.

PTV Productions Inc. Broadcast Credits include: *Star Portraits* (Bravo! Canada), *Inside Disaster Haiti* (TVO, ITV), *Saving Places* (History Television Canada), *Passage* (History Television, BBC), *Letters to God* (Vision, Faith and Values), *The Aga Khan* (Vision, Knowledge, SRC, OMNI), *Original Kin* (CBC), *Shut Up and Write Me* (The Doc Channel), *Ex-Factor* (W, Discovery Health), *Footsteps of Goliath* (History), *Grandpas Garden* (TVO, Treehouse, SCN, KNET, Disney Taiwan, Hop Israel), *Raising Cassidy* (Life and Discovery Health), *Resolutions* (Life and Discovery Health), *Birth Stories 1* (Life and Discovery Health), *Wednesday Nights* (CBC), *Happy Birthday* (CBC), *Notman's Canada* (TVO), *Living Stories* (Vision), *Reduced Shakespeare* (CBC, PBS), *After Darwin* (Discovery), *Poverty Chastity Obedience* (TVO, SCN, Knowledge), *War of 1812* (History, TVO), *Hand of Stalin* (TVO, PBS, BBC)

PARTNERS

TVO - BROADCAST PARTNER



TVO is Ontario's public educational media organization and a trusted source of interactive educational content that informs, inspires, and stimulates curiosity and thought. TVO's vision is to empower people to be engaged citizens of Ontario through educational media.

TVO first went on-air in 1970.

TVO is available and accessible to virtually all homes in Ontario. Ninety per cent of the Ontario market accesses TVO through multi-channel services (e.g. cable, satellite & digital) and 10% of the households capture the TVO signal over-the-air. Our broadcast distribution includes 24 major transmitter sites and 156 low-power rebroadcast transmitter locations throughout Ontario.

85% of the people of Ontario (over 10 million people aged 2+) tuned in to TVO programming in the last broadcast season. TVO reaches on average 3.5 million Ontarians each week.

CIDA



The Canadian International Development Agency (CIDA) is Canada's lead agency for development assistance. CIDA's Development Information Program's (DIP) Mass Media Initiative (MMI) financially supports television, radio, print,

exhibitions, and new media projects that are aimed at increasing public awareness and understanding of international development and cooperation issues among Canadian audiences, through the innovative use of mass media.

CANAL D



A Canadian French language cable television specialty channel, with programming devoted to documentary and drama. It is owned by Astral Media and launched on January 1, 1995.

SCN



As the regional public educational broadcaster, SCN delivers programming that reflects the unique people, places and culture of Saskatchewan to 90% of Saskatchewan households and audiences across Canada.

SCN creates opportunity by investing in the success of Saskatchewan television productions. SCN communicates a future of possibilities through programs that foster new ideas.

SCN connects business, learners and communities to opportunities for professional development, education and training.

ACCESS

ACCESS Access is a Canadian English language, privately owned educational channel in the province of Alberta. It is owned by CTVGlobemedia.

iCHANNEL



iChannel is the public and social affairs issues channel. They deal with political and social issues that affect all of our lives. iChannel broadcasts documentaries, discussion sessions and feature films and they present the issues so that viewers get the whole story.

iChannel seeks to give the most informed view of Canadian as well as global issues.

CANADIAN MEDIA FUND (FORMERLY THE CANADIAN TELEVISION FUND)



The mandate of the Canada Media Fund (CMF) is to champion the creation of successful, innovative Canadian content and software applications for current and emerging digital platforms through financial support and industry research.

The Canada Media Fund is a not-for-profit corporation that supports content creation for television and other digital platforms. This year, the CMF will deliver 350M\$ in funding.

ITV PLC



Granada is part of ITV Productions (the production and resource division) and ITV Worldwide (the distribution, merchandising and international production business) of the leading UK media company ITV plc.

ITV plc owns all of the Channel 3 licenses in England and Wales, accounting for more than 90% of advertising revenues and attracting more than 50 million viewers to ITV1, the UK's most popular commercial channel. ITV plc also owns the fast growing free-to-air digital channels ITV2, ITV3 and ITV4.

ITV plc is made up of ITV BROADCAST, including ITV programme commissioning, scheduling, marketing and airtime sales, ITV NEWS GROUP, including regional, national and international news services and ITV Global Content consisting of ITV Worldwide and ITV Productions.

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Take 5 – *Interview with Andrea Nemtin*. January 18, 2010 (MP3)

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CNW - *Canadian production team already on the ground in Haiti to cover earthquake.*

January 15, 2010 – PTV (released by CNW) (PDF)

CNW - *Documentary crew returns to Haiti*

June 1st, 2010 – PTV (released by CNW) (PDF)

CREDITS

The series will air on TVO, Canal D, Access and SCN in 2011 and is being distributed by ITV Studios Global Entertainment, which has all rights to the series outside Canada.

Produced in association with TVO, ITVS Global Entertainment, Canal D, ACCESS, SCN and ichannel, with the financial support of the Government of Canada through the Canadian International Development Agency (CIDA) and the participation of the Canadian Television Fund.

PTV Productions Inc. is an established, diverse & innovative producer of documentaries, lifestyle and factual series. It is owned and operated by Andrea Nemtin and Ian Dunbar. PTV Productions works with broadcasters and co-producers in Canada and around the world, and owns a growing library of over 60 hours of award-winning and award-nominated documentaries and series.

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